



The Foundation  
for Black  
Excellence

The Foundation for Black Excellence  
**DINNER PARTY WITH A PURPOSE**  
**EDUCATIONAL EQUITY**

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**SERIES**

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**SPONSORSHIP OPPORTUNITIES**



Join The Foundation for Black Excellence as we discuss radical possibilities for creating educational equity in the city of New Orleans and beyond. We believe we can build on the positive aspects of schools and work together to create a more equitable system for children, teachers, and communities. New Orleans will continue to lead the way!



## 2021 DINNER PARTY WITH A PURPOSE **SPONSORSHIP** *OPPORTUNITIES*

### **THE EVENT ORIGINS**

Dinner Party with a Purpose began as a virtual event in 2020 as an opportunity to discuss the state of education for marginalized children – specifically Black children – in the United States. Dinner Party with a Purpose brought together business executives, educators, researchers, parents, and other stakeholders to the same table to discuss radical possibilities for Black children across the United States.

This year, The Foundation for Black Excellence is expanding Dinner Party with a Purpose to a multiple month series with the same foundation: bring individuals from different walks of life together for a common cause – educational equity. The series will be held in the summer and fall of 2021 as an intimate, in-person gathering in the city of New Orleans. Each Dinner Party with a Purpose within the series will feature a discussion focused on early childhood education, social justice, and closing the educational opportunity gap. The Dinner dates are:

- **July 27, 2021**
- **August 24, 2021**
- **September 21, 2021**
- **October 19, 2021**

### **THE AUDIENCE**

Just as the original Dinner Party with a Purpose brought together people from across the country, our event will include no more than twelve participants encompassing all aspects of life in New Orleans. We invite business executives, educators, researchers, parents, and other stakeholders to the table. The education of our children is an important discussion for all members of the community and will impact our individual and collective futures. Therefore, this discussion is meant to bring individuals together to discuss the possibilities in hopes of addressing the historical and persistent problem of educational inequity.

### **THE OPPORTUNITY**

The Dinner Party with a Purpose series presents an opportunity to show your commitment to early childhood education, racial, and social justice thereby addressing the educational opportunity gap that has historically been part of the educational status quo. Highlighted in our sponsorship package are opportunities to be featured to the event's audience, as well as beyond the event, to The FBE's partners, supporters, and followers.

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR | \$2,000

- Formal Gold Sponsor acknowledgment throughout the program and series
- Prominent logo / name placement on all Dinner Party with a Purpose series publicity
- Logo placement and link on The FBE Website
- Logo recognition with at least 2 dedicated e-blasts to Dinner Party with a Purpose series invitees and attendees
- Featured recognition during live event and opportunity to deliver the welcome
- Logo recognition in pre-show, title presentation, and post-event credits during live event
- Recognition in The FBE's summer 2021 and fall 2021 e-newsletters and listing in The FBE's 2021 annual report
- One dedicated social media post leading up to the event with a quote about why you support The FBE
- A pre-celebration packet with a special FBE gift
- 2 reserved seats at each invite-only event within the series

## SILVER SPONSOR | \$1,000

- Formal Silver Sponsor acknowledgment throughout the series
- Logo / name placement on all Dinner Party with a Purpose Series publicity
- Logo placement and link on The FBE Website
- Logo recognition with at least 2 dedicated e-blasts to Dinner Party with a Purpose series invitees and attendees
- Logo recognition in pre-dinner, title presentation, and post-event credits during live event
- Recognition in The FBE's summer 2021 and fall 2021 e-newsletters and listing in The FBE's 2021 annual report
- One dedicated social media post with a quote about why you support The FBE
- A pre-celebration packet with a special FBE gift
- 2 reserved seats at each invite-only event within the series

## BRONZE SPONSOR | \$500

- Formal Bronze Sponsor acknowledgment throughout the series
- Logo / name placement on all Dinner Party with a Purpose Series publicity
- Logo placement and link on The FBE Website
- Logo recognition with at least 2 dedicated e-blasts to Dinner Party with a Purpose series invitees and attendees
- Name listed by level in sponsor slideshow before and after the live event
- Listing displayed on The FBE website
- One dedicated social media post with a quote about why you support The FBE
- A pre-celebration packet with a special FBE gift
- 2 reserved seats at two invite-only events within the series



# SPONSORSHIP OPPORTUNITIES (continued)

## AMBASSADOR | \$250

- Name listed by level in sponsor slideshow before and after the live event
- Listing displayed on The FBE website
- A pre-celebration packet with a special FBE gift
- 2 reserved seats at one invite-only event within the series

### To Become a Sponsor:

#### Donate by Check

The FBE welcomes your gift. Please make your check payable to "The Foundation for Black Excellence" and mail to:

**The Foundation for Black Excellence**  
**ATT: DPWP21**  
**6221 S. Claiborne Ave., Suite 444**  
**New Orleans, LA 70125**

#### Give Online via Debit or Credit

Our online giving is hosted on a secure site powered by Network for Good. Click here to choose your sponsorship level using a debit or credit card.

[Give Online >>](#)

For more information, please contact

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