

## **The Foundation for Black Excellence: Director of Advancement (volunteer)**

### **Who We Are**

The Foundation for Black Excellence is a 501(c)(3) nonprofit organization whose mission is to provide comprehensive intervention, prevention, education and community services for vulnerable populations in the community.

### **What We Do**

While the US and much of the world is experiencing the COVID-19 pandemic, we focus our efforts on a pandemic with a much longer history - racism. Both issues directly affect the Black community. To combat these effects, we have committed to 3 major programs:

- FBE Schools
  - We will open our first Montessori school in the city of New Orleans in the Fall of 2021.
- Voices of Tomorrow
  - A student-led conference that provides space for our youth to take center stage and share their excellence and expertise with us.
- Community Partnerships
  - We provide resources to the communities we serve through various programs such as the Black History Book Drive and Giveaway, and various other book, food, clothing, and toy drives throughout the year.

### **What We Offer**

- The opportunity to contribute to an organization focused on advancing social justice and equity
- A safe space to reflect on and increase your contributions to the possibility of an equitable society
- The potential to build life-long and enriching relationships with others
- Meaningful career experience in the nonprofit sector

### **Your Role**

This is an unpaid, volunteer position. The FBE is looking for an experienced fundraising professional with excellent networking abilities to support the organization in achieving financial stability in order to exponentially increase our ability to serve children and families. The Director will be responsible for building good relationships with prospective donors and partners across multiple sectors, working with the President and other board members in creating and executing our capital campaign, building and managing a team of volunteers, and communicating with the broader public. You should be well organized, proactive, and share our belief in the mission and vision of the organization. The Director will work directly with the President of the organization.

### **Responsibilities:**

- Build and manage a volunteer advancement team
- Attend and participate in regular team meetings to maintain open lines of communication
- Work directly with the Program Manager and Director of Communications in planning marketing for programs and events
- Conducting research on fundraising opportunities
- Initiate and participate in online fundraising events
- Connecting with corporate sponsors regarding fundraising opportunities
- Writing funding proposals and submitting these to potential donors
- Monitor and evaluate the fundraising cycle
- Coming up with ingenious ways to raise awareness and funding
- Implementing a variety of marketing strategies and promotional campaigns
- Organizing and attending non-profit events and networking with relevant stakeholders
- Establishing good relationships with members of the public and the media

### **We'd love to speak with you if you possess:**

- Demonstrated success as a virtual fundraiser
- Previous marketing experience is awesome
- Sound knowledge of the non-profit sector
- Experience working as part of a team
- Good listener with the ability to motivate others
- Exceptional written and verbal communication skills
- A keen awareness of and/or interest in educational inequities in the US and a desire to make lasting change
- Strong leadership and the ability to create a team and culture that encourages introspection and self-study
- A willingness to support and cultivate future fundraising professionals focused on equity
- A passion for social justice and equitable education

### **Share Your Excellence**

[www.FoundationforBlackExcellence.org/Volunteer-Today](http://www.FoundationforBlackExcellence.org/Volunteer-Today)

The Foundation for Black Excellence does not discriminate based on race, religion, creed, color, national origin, age, gender, sexual orientation, marital status, or veteran status or disability.